Genea

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# Genea + people.ai Success Story

Automating Global Security Management from Kiev to San Francisco with Genea's Integration to Okta.

## THE PEOPLE.AI STORY

people.ai is a fast-growing software company that develops power automated intelligence (AI) solutions to help sales, marketing, and customer success teams uncover every revenue opportunity from every customer. Many well-known brands use people.ai to capture all customer contacts, activity and engagement to drive actionable insights across all enterprise revenue.

With this rapid growth, the security team at people.ai became frustrated with their existing physical access control system. Programming new and deactivating existing employee access was a function of the technician assigned to the building.

The manual outsource process was time-consuming and provided a potential risk for security. Also, it was extremely difficult to review security and activity logs, making it difficult to adhere to compliance standards.
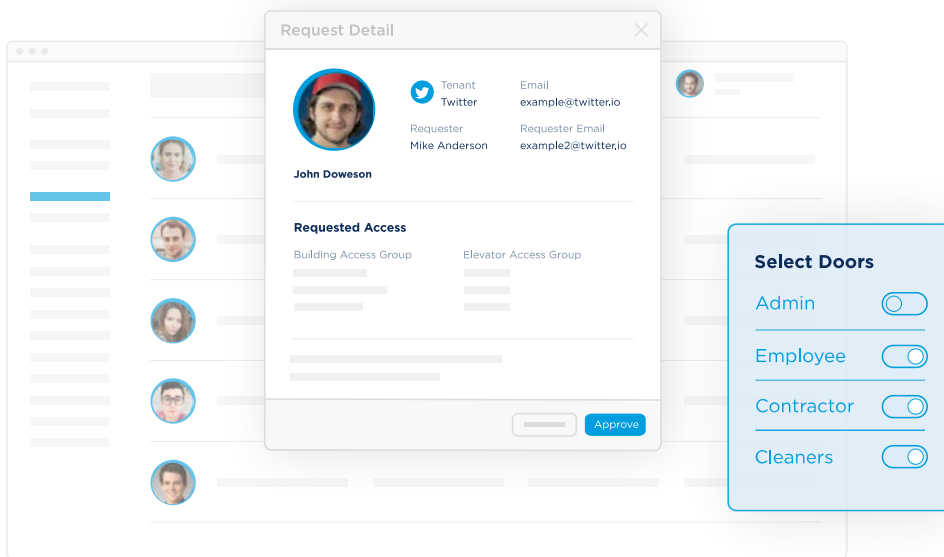
"The beauty of Genea is using cloud-based management that reduces the complexity of on-premise deployments and make certifications easier. They provide support for different facility codes within minutes and easily integrates with existing infrastructure."

**-George Kozlov,**
*Director, Engineering Operations*

## HOW GENEA HELPED

Genea provided People.ai with a unified, cloud-based platform that provided global access management for their San Francisco and Kiev offices. Genea's seamless integration to Okta identity management automated the process for provisioning and deprovisioning employees, saving time and strengthening security. The single system of record has helped compliance with SOC 2 and ISO 27001 certifications, and ease-of-use has given People.ai piece of mind and ownership over the management request process.

# BENEFITS

Native integration with Okta identity management automated the provisioning management process

Single system of record reduced complexity, making compliance certification easier

Compatibility with HID cards, fobs, mobile devices, and wearbles provided flexibility

## RESULT

Time spent fulfilling employee access requests have been significantly reduced and the security team at People.ai has gained complete control over their identity access ecosystem. Genea's cloud-based platform provides a single system of record to unify access management in their offices from San Francisco to Kiev.
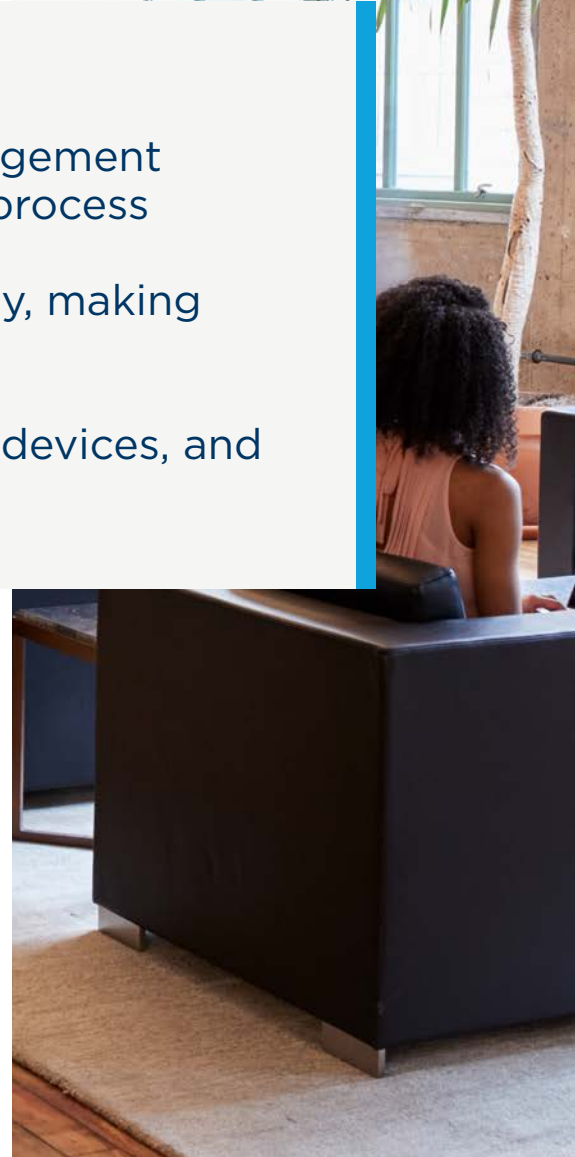
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