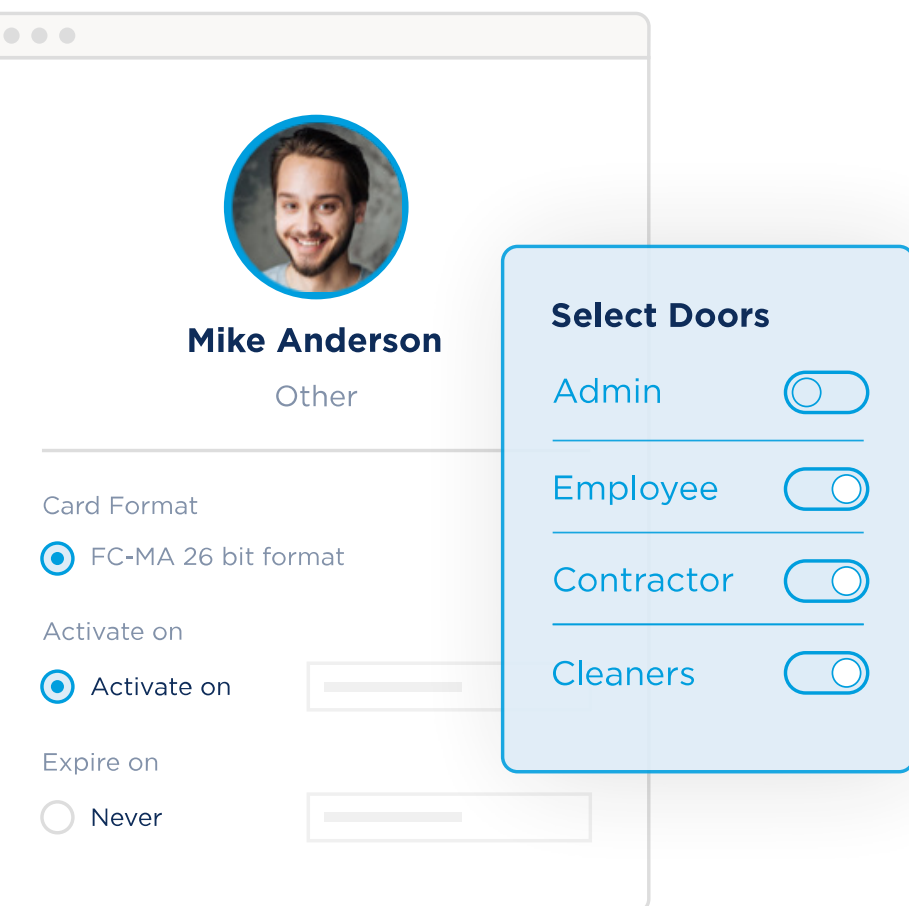


Genea + Outreach Success Story

Creating a Modern Security Management Center
Using Genea + Cisco Meraki VMS Integration

THE OUTREACH STORY

Outreach is a fast-expanding Seattle-based company that develops software to help sales teams close deals faster by using machine learning to streamline communication with potential leads. In order to support rapid growth across its three facilities in Seattle, San Francisco and Tampa, Outreach deployed Okta, a workforce identity management solution, and Genea, a cloud-based access control system. These integrated solutions automate and streamline provisioning and deprovisioning of employees and Genea allows for management of employee access rights across the enterprise. However, Outreach knew they still needed to resolve potential piggybacking issues – where a person tags along with another person who is authorized to enter a restricted area.



“The Meraki integration with Genea and Okta has allowed us to implement a comprehensive security solution across all of our facilities. And we only have to use one system, making it easy to manage all of our security needs.”

-Pete Crosby,

Director of IT & Facilities






HOW GENEAL HELPED

To address the piggybacking issue, a Cisco Meraki video management solution (VMS) was used to integrate with Genea's cloud-based access control platform. Genea's ability to link access control logs with captured video enabled Outreach to have deep insight into employee ingress and egress. The access logs in Genea's platform established a basis for identity, and the video footage obtained with Meraki verified the validity of the logs.



BENEFITS

-  Provides a comprehensive enterprise security management center with native integration to Cisco Meraki's video management platform and Okta's identity management solution
-  Verifies access logs for auditing and investigations
-  Enhances security and supports compliance initiatives

RESULT

With Genea's integration to Cisco Meraki VMS, Outreach now has a comprehensive modern security management center that includes identity management, access control and CCTV cameras. They can easily review the captured video footage to determine any potential piggybacking instances across the enterprise, and link back to the Genea access logs to verify. Genea creates a timestamp every time a keycard is used to access a facility, reducing the need to review hours of footage and ensuring that security compliance measures are being met.





Support

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