

A photograph of four people (three men and one woman) standing in a modern office or meeting room, engaged in a conversation. The room has large windows, a whiteboard, and office chairs. The image is overlaid with a semi-transparent blue filter.

Genea + OfferUp Success Story

Automating Access Control Through
Okta Life-Cycle Management

THE OFFERUP STORY

Headquartered in Bellevue, WA, OfferUp is rapidly growing software company dedicated to building the simplest and most trustworthy way for people to buy and sell in their communities. As the largest mobile marketplace for local buyers and sellers in the U.S., the company’s iOS & Android apps have been in the top five most popular shopping apps lists for over three years.



With their rapid growth, provisioning new hires was time consuming, error-prone and labor intensive. Their existing access control solution was a siloed on-premise application that was not integrated into their identity management system - Okta.

After moving into a new 75,000 square foot space, OfferUp decided it was time to switch to a new access control system. They desired a cloud-based solution, integrated with Okta, to automate the provisioning process, improve security management when employees changed roles, and use the existing access control card readers in the new building.

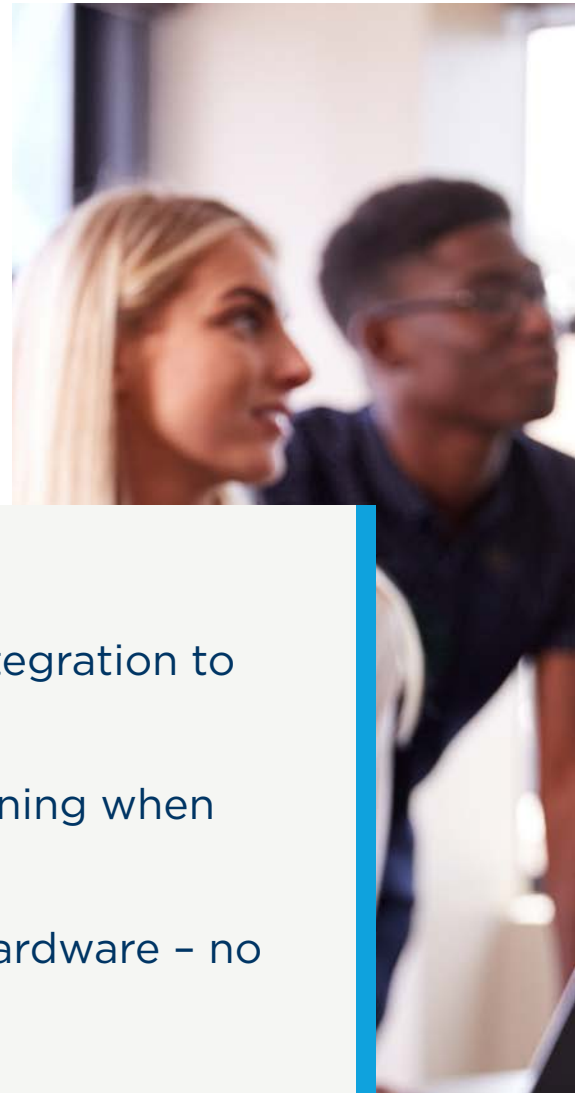
“With one sign on into Okta we were able to give physical access to a new employee and also block access when someone switched roles or moved on. It was a killer feature and that was a game changer for us.”

-Jonathan Spiva,
Director of IT,






HOW GENEAL HELPED

Genea's cloud-based solution for access control enabled OfferUp to extend their digital identity management to the physical world. Leveraging their existing identity solution for automated provisioning / deprovisioning of employee access, the OfferUp security team could easily apply employee access rights. Additionally, OfferUp was able to eliminate their existing on-premise application for access control and upgrade to the benefits of the cloud without a complete retrofit of existing HID card readers.



BENEFITS

-  Automated provisioning processes with integration to Okta Identity Management
-  Strengthened security with fast deprovisioning when employees left or changed roles
-  Worked with existing HID access control hardware - no retrofit required

RESULT

With one single sign-on, OfferUp can easily provision and deprovision access control to their building through Okta. The IT security team is confident the integrated solution provides the appropriate security access for each current team member and quickly removes access when necessary. Everything is automated and runs from the cloud, saving the company time, effort, and stress of managing employee access.





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